

ANNUAL IMPACT REPORT

20

A YEAR OF
GROWTH & GIVING

23





Table Of Contents

Intro	001	Assistance Growth	009
Message from Founder	003	Volunteer Hours and Impact	013
Our Team	004	Donations	015
Our Partners	005	Client Appreciation	016
Contributions Recap	007	Future Outlook	017



Supporting Local Children, **For a brighter future**



Welcome to our Annual Impact Report, a showcase of how we have grown and helped serve the community throughout the year.



Leading with Heart, Inspiring Generosity

What a year UpsideDown Moments has had, but we could not have accomplished any of these goals, and assistance without our community! You are the best, most generous and amazing ‘village’ ever! Many times our needs are filled and delivered within 24 hours!

Taking a moment to recognize my team, they are hard working, dedicated to our cause, and an inspiration all in one! Behind the scenes, each individual possesses a unique specialization, and they consistently bring their expertise to the table every day, contributing to the overall impact. They are truly extraordinary!

I am continually humbled by the emails, support, and mentoring I have received and hope to continue. Thank you sincerely from the bottom of my heart! Anticipating the achievements we’ll accomplish in 2024 is truly exciting.

Sincerely,

Becky Saunders

Rebecca (Becky) Saunders

Chief Executive Officer and Founder





Uniting Passions, Fueling Growth



In 2023 UpsideDown Moments had two new members join the board. We also added five volunteer team members. Each contributes unique talents and insights, which are key to our growth and progress. .





Gratitude, Collaboration, and Continued Impact



We express our sincere gratitude to all the partners we have collaborated with in 2023.





Solid Growth, Incredible Generosity





Delve into the growing impact UpsideDown Moments has had on the local populations we serve via assistance and services



Items given in 2023

ANNUAL IMPACT
REPORT



-  **2,600+ CLOTHING ITEMS**
-  **75 HYGIENE BAGS**
-  **90 PAIRS OF SHOES**
-  **800+ TOYS**
-  **70+ BLANKETS**
-  **40 BABY ITEMS**
-  **70 HOUSEHOLD ITEMS**
-  **45 EASTER BASKETS**



UpsideDown Moments Annual Contributions Recap



This year, UpsideDown Moments had the privilege of assisting numerous children, at-risk youth, and young adults transitioning out of foster care. Through various partnerships and generous donations, here's a glimpse into the meaningful contributions we've been able to make:

Clothing for All Seasons: Throughout the year, UpsideDown Moments distributed over 2,600 clothing items, ensuring that individuals in need had access to warm and comfortable apparel. From winter coats to summer essentials, our efforts aimed to provide not just clothing, but a sense of dignity and self-worth.

Hygiene Bags That Make a Difference: Hygiene is a fundamental need, and in 2023, we distributed a total of 75 hygiene bags. Packed with essential items, these bags not only promote cleanliness, but also contribute to the overall well-being and confidence of those in need.

Stepping into a Brighter Future: 90 pairs of shoes found their way to individuals seeking comfort and protection. Our commitment to ensuring those we serve has the basic necessity of footwear remained unwavering throughout the year.

Toys Galore: Children's faces lit up with joy as UpsideDown Moments, with the efforts of partners, many volunteers, and community members distributed over 800 toys in 2023. From dolls to board games, these toys brought smiles and laughter, turning challenging moments into cherished moments.

Wrapping Up in Warmth: As the temperatures dropped, our efforts to provide warmth soared. Over 70 blankets were distributed, offering not just physical warmth, but also a comforting embrace to those facing adversity.

Diapers, Wipes, and More for the Little Ones: For families with young ones, the year 2023 saw the distribution of diapers, wipes and other baby items. Catering to the needs of infants and toddlers, these essentials helped alleviate the financial strain on foster parents and caregivers.

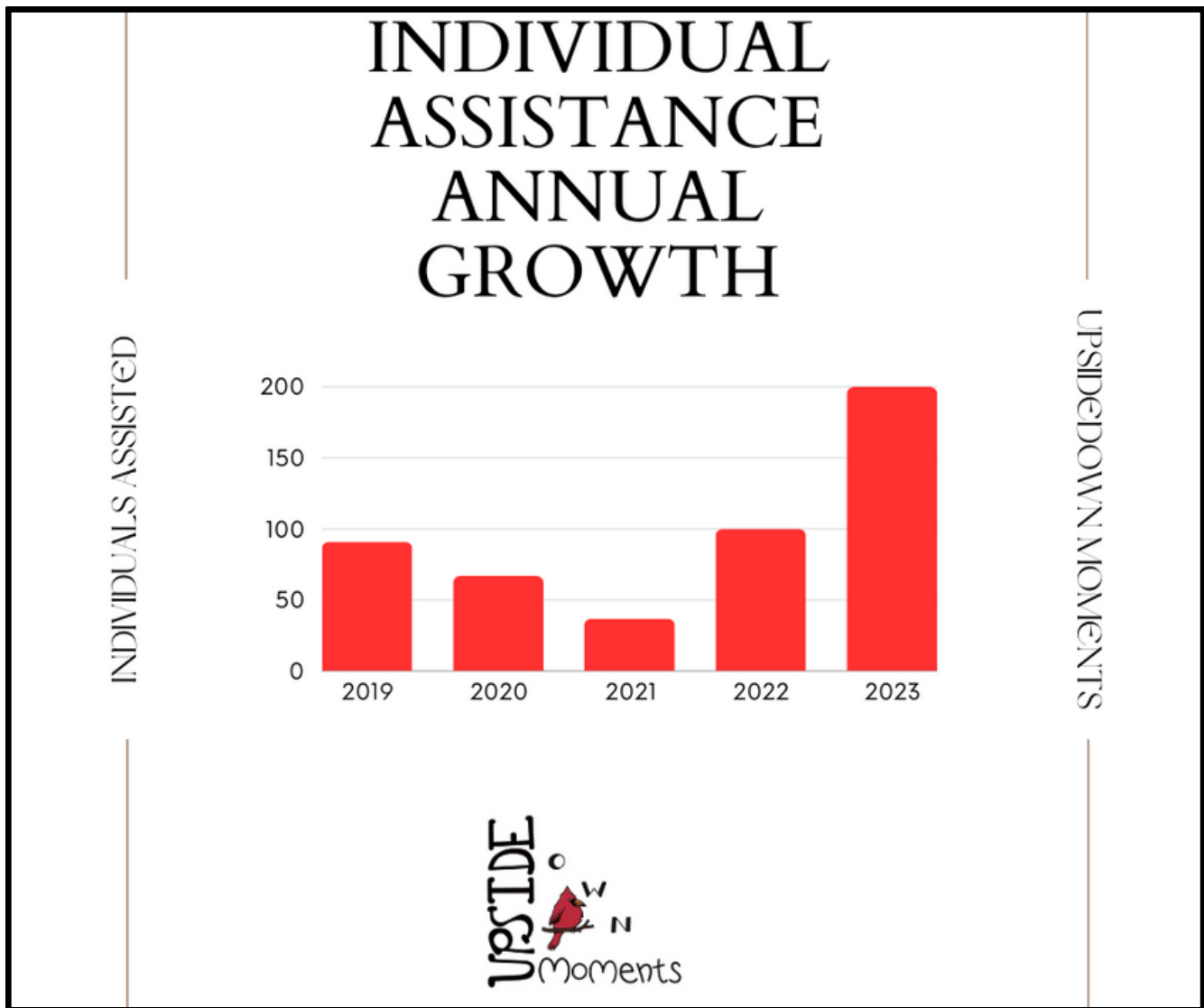
Household Comforts: Making a house feel like a home, UpsideDown Moments provided over 70 household items. From kitchen essentials to bedding, these items aimed to create a sense of stability and comfort for families transitioning to new beginnings.

Easter Baskets Spreading Joy: In the spirit of the season, UpsideDown Moments brightened the lives of 45 children with the gift of Easter baskets. These thoughtful packages not only celebrated the holiday but also conveyed a message of hope and renewal.

Together, we've transformed challenges into opportunities, creating countless moments that will resonate for years to come. Here's to more compassion, generosity, and positive change in the year ahead!



Assistance in Number, Year-Over-Year





Populations Assisted in 2023

Over 200 youth and young adults received our assistance in 2023



Thanks to our community for making this possible!





Impactful Assistance Provided to Vulnerable Populations



Through a variety of programs, we aimed to make a positive impact on children in foster care, young adults transitioning from foster care, and at-risk youth, creating moments that resonated with warmth and compassion.

Supporting Children in Foster Care: One of our primary focuses in 2023 was on the well-being of children in foster care. We provided personalized duffel bags to over 60 children, each filled with two weeks' worth of clothing, a carefully chosen toy, an engaging book, essential hygiene items, and a cozy quilt. These bags not only met immediate needs, but also conveyed a message of care and comfort.

Empowering Youth Transitioning from Foster Care: For young adults navigating life after aging out of foster care, UpsideDown Moments played a crucial role in providing support. From essential household items to bicycles that unlocked newfound mobility, and quality clothing that instilled confidence, our initiatives aimed to ease the transition to independent living.

Addressing the Needs of At-Risk Youth: In collaboration with our community partners, we extended our reach to at-risk youth, addressing their immediate needs. Hygiene kits, shoes, warm winter items, and other necessities were provided to ensure that these young individuals had the resources required for a more secure and comfortable life.

Spreading Holiday Cheer: During the holiday season, UpsideDown Moments partnered with other organizations to ensure that everyone felt the joy of the festivities. We provided gifts for children in foster care, young adults who have aged out, and at-risk youth. These gifts were more than just material possessions; they were tokens of hope and a reminder that they are cared for.

UpsideDown Moments is immensely proud to have served over **200 individuals** in 2023, creating meaningful moments that transcended the challenges faced by those we aimed to support. As we look forward to the year ahead, we remain committed to fostering positive change, one thoughtful initiative at a time. Thank you to our incredible community for making all of this possible. Together, we truly make a difference.





Invaluable Volunteers Driving Impact

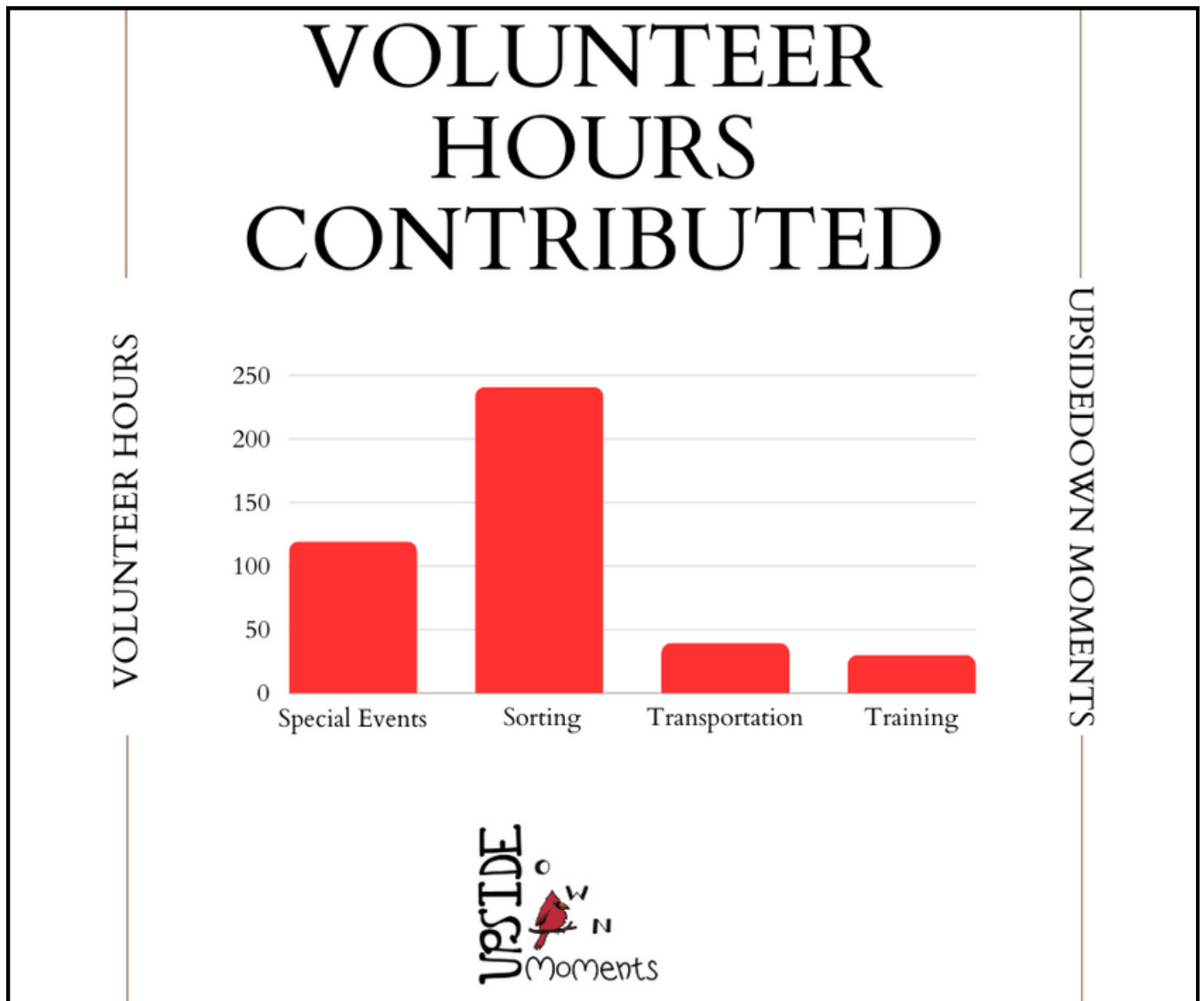


UpsideDown Moments experienced an incredible outpouring of support in 2023, with dedicated volunteers contributing a total of 430 hours of invaluable service.





Over 430 Volunteer Hours, Equivalent to \$13,675 in Value





Volunteers Provided a Year of Dedication and Impact

In 2023, the heart of UpsideDown Moments beat stronger than ever, thanks to the incredible dedication of our volunteers. Their commitment and hard work added up to a remarkable 430 hours of service, leaving an incredible mark on the lives we touch.

120 Hours of Joyful Events: Our volunteers poured their energy into making our special events shine, contributing almost 120 hours to memorable occasions like Super Saturday Celebrations and Free Gift shopping. Their enthusiasm created an uplifting atmosphere that surely resonated with the families we serve.

240 Hours of Organization and Efficiency: Ensuring our operations run smoothly is crucial, and our volunteers understand this better than anyone. Over 240 hours were spent sorting through and organizing the myriad of donations we received. Their meticulous work maintains order in our storage area, allowing us to quickly access items needed for those in our community.

40 Hours of Compassionate Transportation: Transporting items efficiently is a key aspect of our mission. Our volunteers dedicated almost 40 hours to ensuring that donations reached the UpsideDown Moments storage area and were promptly delivered to individuals, caseworkers, and the Department of Family Services. Their efforts enable us to respond promptly to the needs of those we support.

30 Hours of Continuous Learning: Our volunteers are committed to excellence. They invested 30 hours in various training sessions, including orientation for sorting donations and specialized training for nonprofits. Their knowledge and skills contribute to the smooth functioning of UpsideDown Moments, allowing us to make a greater impact.

As we reflect on the accomplishments of 2023, we extend our deepest gratitude to each volunteer who played a vital role in making UpsideDown Moments successful in its mission. Your time, passion, and dedication have woven a tapestry of care that blankets our community in warmth. Here's to a future filled with even more shared moments of kindness and generosity!





Vital funds received, **continuing community impact**

DONATIONS RECEIVED

2023

\$4,035



**INDIVIDUAL
CONTRIBUTIONS**

\$2,867



**FUNDRAISING & EVENT
CONTRIBUTIONS**



**Friend of a kinship
foster parent to 4
children**

“Rebecca Saunders provided us with a LITERAL CAR FULL of clothes, toys, and toiletries for all of these children! Thank you so, SO MUCH from the very bottom of my heart!!”

Sophia Said

Family Liaison

Rock Ridge High School

“Thank you most kindly for the delivery. I will be delivering this to our families tomorrow. Your generosity is appreciated. Have a wonderful day and thank you once again for assisting us in supporting our families that have this need”

A case worker

Loudoun County
Department of Family
Services

“Thank you so much for the clothes. The mother just texted and said everything fits well. She also said thank you for all your help. And we say thank you for all you do for you community.”

Alex

A young adult formerly
in foster care

“UpsideDown Moments has helped me out this past year a ton! One of the services I was provided this yere was clothing for all year round for me. my girlfriend, and our daughter. They helped out with Christmas and I was able to pick a few things out for our daughter. This nonprofit has helped me out extremely with all the needs I needed like hygiene supplies, clothes for all of us, as well emotional support. Thank you UpsideDown Moments, I wouldn't be here without you!



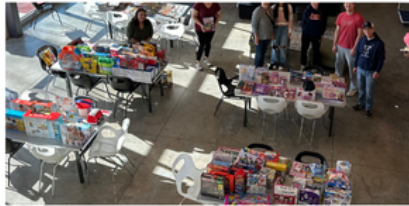
In 2024, UpsideDown Moments fervently envisions expanding its reach and impact by serving a larger number of individuals within the populations we are dedicated to supporting. Our aspirations extend beyond mere numerical growth; we aim to introduce additional programs tailored to address the diverse challenges faced by children and young adults navigating unexpected life crises. Furthermore, fostering collaborative partnerships with a wider array of organizations and nonprofits is a key objective. By joining forces, we seek to pool resources, share expertise, and enhance our collective ability to provide holistic and sustainable assistance. Through these strategic initiatives, UpsideDown Moments is poised to continue to amplify its mission, making a meaningful difference in the lives of local kids and young adults.

Envisioning Tomorrow, More Giving, More Service



**A BEAUTIFUL
YEAR OF
GIVING**

.....
Thank you to our
community for making 2023
our most impactful year yet!
.....



 www.UpsideDownMoments.org

 UpsideDownMoments@gmail.com

 [@upsidedown_moments](https://www.instagram.com/upsidedown_moments)

 [Facebook.com/upsidedownmoments](https://www.facebook.com/upsidedownmoments)